

# **AOSA Professional Development Conference**

**Thank you for considering session sponsorship!**

## **Session Sponsor FAQs**

### **What is the purpose of a Sponsored Session?**

Sponsored sessions provide exhibitors the opportunity to partner with presenters. This gives sponsors exposure and recognition in the sessions, including room signage outside the door, verbal recognition with the introduction of the presenter and written acknowledgement on any notes or handouts, and promotional opportunity that would include small instruments or materials used in the session.

### **How are Sponsored Sessions selected?**

AOSA provides its members with high-quality professional development. All sessions are selected using the same criteria: content; program balance and presenter qualifications. Presenters are generally not selected more than two consecutive years. Sponsorship does not guarantee selection.

### **When are the applications due?**

All applications are due August 1 for the following year's conference.

### **Can an exhibitor sponsor more than one session in the same conference? Can sessions be repeated?**

Yes and yes. Repeated sessions are assigned by the Conference Committee, regardless of whether or not they are sponsored.

### **Does a sponsor have to exhibit at conference in order to sponsor a session?**

Yes.

### **What are the sponsor's financial responsibilities?**

Sponsors agree to provide each presenter's conference registration, session handouts, and equipment and/or instruments beyond what AOSA provides. Other expenses such as travel, lodging and honorarium may be negotiated directly between the sponsor and presenter.

### **Can sponsors supply their own instruments for sponsored sessions?**

Yes. Sponsors may provide different or additional instruments with approval of the National Conference Director. Presenters and sponsors will be notified of what AOSA will provide when their sessions are selected. Sponsors are required to provide, ship, set up and tear down any additional instruments or equipment they elect to use with the exception of those provided by AOSA.