



American Orff-Schulwerk Association

Music and Movement Education

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2010 AOSA Professional Development Conference Sponsorship Opportunities

~~Conference Tote Bag~~

All attendees will be given a sturdy tote bag loaded with conference information. Get your logo opposite the AOSA logo on the bag that will be visible throughout the conference. (The sponsor is responsible for the production of the bags and will provide a sample of the bag and a copy of the artwork to AOSA for approval.)

Availability	1
Estimated Quantity	1,700 tote bags
Sponsorship	\$750 plus cost

Internet Café

Sponsor an e-mail station in the AOSA Internet Café. Located in the Exhibit Hall, three bistro tables with laptops can be dedicated to your screen saver and wallpaper. The stations will feature Internet access, and you may provide notepads with your company logo and contact information. These stations will allow attendees to quickly check their email and jot notes on your notepads. On Saturday, the Internet Café may be used for the conference evaluations. Your company logo will be the last gentle reminder before the evening festivities close the conference.

Availability	1
Sponsorship	\$1,500

Conference Bag Insert

Advertise your materials in the conference tote bag of every conference participant. (Sample to be approved by AOSA.)

Availability	4
Estimated Quantity	2,100
Sponsorship	\$750 plus cost

Hospitality Bag Insert

Advertise your materials in the gift bag for every conference presenter and national board member. (Sample to be approved by AOSA.)

Availability	4
Quantity	250 items
Sponsorship	\$750

Hospitality and Information Booth

Expand your visibility with AOSA Conference participants at the primary stop for their conference needs. Attendees visit the Information Booth throughout the convention for excursion information, maps and professional development contact hour forms.

Availability	1
Sponsorship	\$500

Agenda-at-a-Glance

The Agenda-at-a-Glance will be a removable page in the conference notebook that features all evening programs. This single page folds to fit into the conference badge holder. Have your company logo featured on each agenda.

Availability	1
Sponsorship	\$500

Hotel Keys

Put your name in everyone's hand with the Key Card Sponsorship. This is a great way to reinforce your brand and presence at the conference. Your logo will be on the keys made and given to attendees at the host hotels. (The sponsor is responsible for the production of the key cards and will provide a copy of the key card artwork to AOSA for approval.)

Availability	3		
Sponsorship	Double Tree Inn	(1,040 rooms blocked)	\$1,100 plus cost
	Red Lion Hotel at the Park	(1,040 rooms blocked)	\$1,100 plus cost
	Red Lion River Inn	(500 rooms blocked)	\$550 plus cost

Conference Pens

Conference pens will be included in the conference bags for attendees to fill out registration forms, write down thoughts in sessions, and take notes in meetings. Your pens will be used long after the show has ended. Your logo printed on one side with "AOSA" on the other.

Availability	1
Quantity	2,100
Sponsorship	\$500 plus cost

Worker Lounge

This conference would not happen without our dedicated volunteer conference workers. Provide them with some well-earned coffee, tea, and hot chocolate to help them make it through the day. Make a connection with these leaders. This sponsorship includes logo placement on site signage.

Availability	4
Sponsorship	\$150 plus cost (estimated at \$150)

Prizes

Donate materials or equipment to the AOSA Boutique. Whether your products are raffled or auctioned, your contribution will be recognized and appreciated by all conference attendees.

Custom Sponsorships

Would you like to sponsor the 2010 AOSA Professional Development Conference in a way that you don't see listed here? Custom sponsorships are available.

Please contact Anna Pack, 440.543.5366
or mem@aosa.org, to discuss other opportunities.

Standard Benefits

In addition to the recognition inherent in each sponsorship opportunity, each sponsor will be recognized in publicity for the 2010 AOSA Professional Development Conference in Spokane, including the AOSA Web site and the conference notebook. (Recognition in printed materials is available only for sponsorships received prior to printing.)